



Growing young press kit

interview questions

Powered by the Fuller Youth Institute
Pasadena, CA

📍 135 N Oakland Ave
Pasadena, CA
91182

☎️ + 01 626 584 5580
🖨️ + 01 626.584.5442
🌐 fulleryouthinstitute.org

The following questions can be used or modified for interviews via audio, video, or in writing with the authors of *Growing Young*.

Sticky Faith lead-in:

You've spent the past decade researching what helps young people develop a faith that "sticks." As you've been sharing that research, what seems to resonate the most with leaders and parents?

Non-Sticky Faith lead-in:

Your team led a landmark study of young people, focusing on the churches that engage them well. Tell us more about what prompted that study.

Alternate lead-in:

We keep hearing that young people are leaving the church and Christianity in droves. Is it true, and what have you learned from your research that might make a difference?

Content Questions:

Your organization focuses on young people. Who does that refer to, and why are you passionate about that population?

Tell us more about the churches in the study. Where are they, and what are they like?

Growing Young describes six core commitments the churches in your study hold in common. Can you share more specifics about one of those core commitments? [or if you'd like to focus this more directly, below are questions related to each core commitment]

- Your research found that churches doing well with young people tend to empathize with them well. What do you mean by that?

- Leadership is a bit of a buzzword in churches. You discovered something you call “keychain leadership” at work in these standout churches. What’s different about keychain leadership?
- The power of relational warmth was somewhat of a surprise in your study. What was so surprising about it?
- While it may seem trite to suggest Jesus is at the core of all churches, you also found that churches growing young are talking about and living out Jesus’ message in particular ways. What does that look like?
- Churches use a lot of rhetoric about the ways they support young people. You use the phrase “prioritize young people everywhere” in *Growing Young*. What does that mean, and how is it different from some of the rhetoric we hear about the importance of young people?
- What did you learn about how today’s young people want their church to respond to social issues and injustice, whether that’s on a local, national, or global level?

⋮ Your team also discovered a few surprising characteristics churches *don’t* need in order to engage young people. What were some of those attributes?


⊙ What’s one practical step a leader (or a church attender) could take this week to help their church grow young?


We would love for interviews to end by reiterating the new book name, *Growing Young: Six Essential Strategies to Help Young People Discover and Love Your Church*, and the website for the launch of the new project, **ChurchesGrowingYoung.com**.

for press, please contact:

Kelly Hughes

DeChant-Hughes Public Relations

 1440 N Kingsbury St
Chicago IL 60642

 OFFICE: (312) 280-8126
CELL: (312) 305-8126

 kelly@dechanthughes.com